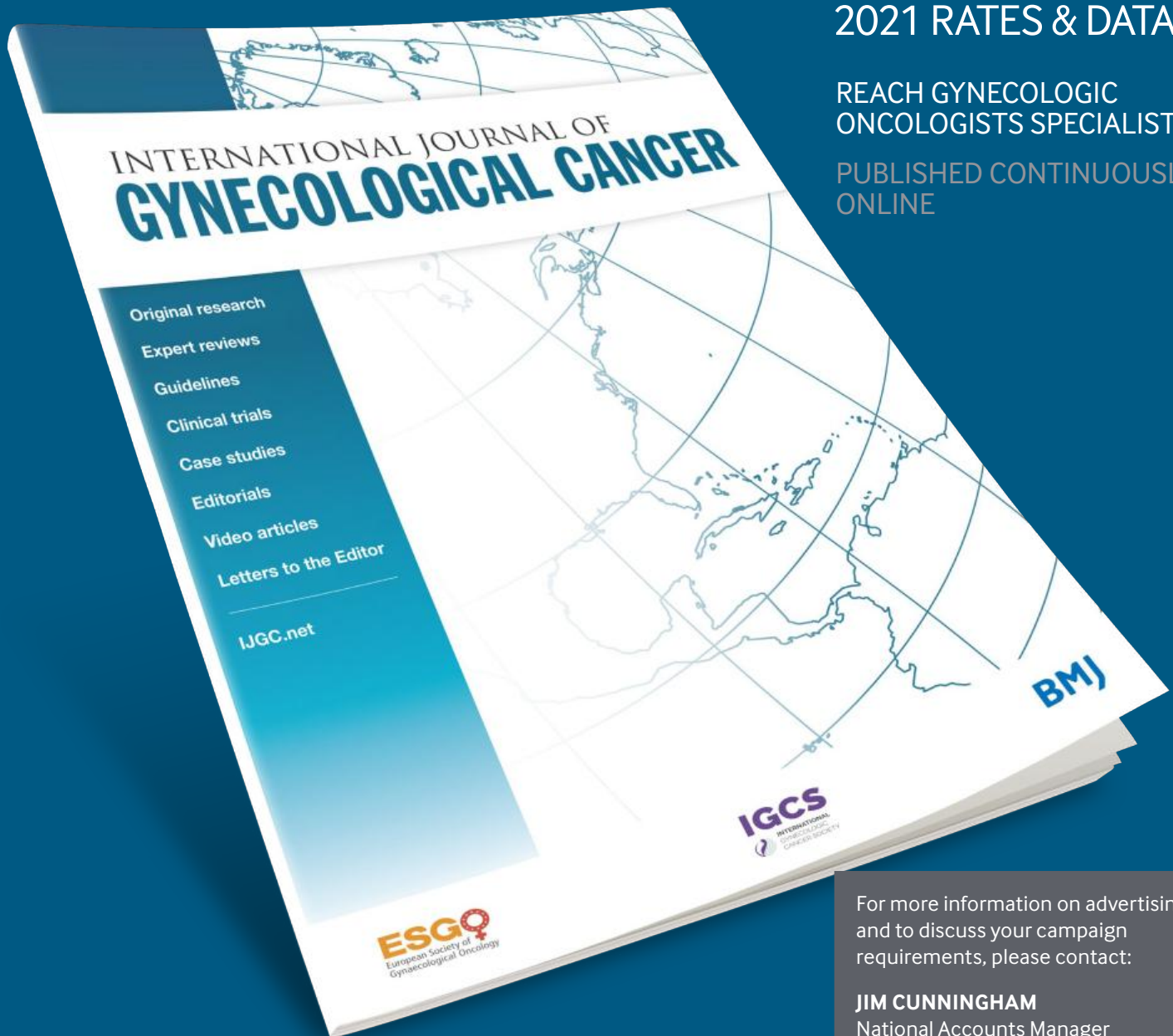


# International Journal of Gynecological Cancer

Official Journal of IGCS - International Gynecologic Cancer Society  
and ESGO - European Society of Gynaecological Oncology



## 2021 RATES & DATA

REACH GYNECOLOGIC  
ONCOLOGISTS SPECIALISTS

PUBLISHED CONTINUOUSLY  
ONLINE

For more information on advertising,  
and to discuss your campaign  
requirements, please contact:

**JIM CUNNINGHAM**

National Accounts Manager  
(201) 767-4170 office  
(201) 394-4426 cell  
jcunningham@cunnasso.com

Frequency  
discounts  
available!  
Ask your sales rep  
for details.

[ijgc.bmj.com](http://ijgc.bmj.com)

**BMJ**

# International Journal of Gynecological Cancer

## 2021 RATES & DATA

*International Journal of Gynecological Cancer (IJGC)* publishes evidence-based content on the detection, prevention, diagnosis, and treatment of gynecologic malignancies.

This online-only journal emphasizes a multidisciplinary approach, and includes original research, reviews, and video articles.

**Primary readership:** Gynecologists and gynecologic oncologists

**Secondary audience:** Surgeons (general and oncology), oncologists, radiation oncologists, palliative care, pathologists and research scientists with a special interest in gynecologic oncology.

*IJGC* is the official journal of IGCS - the International Gynecologic Cancer Society and ESGO - the European Society of Gynaecological Oncology.

### At a glance

**Year established:** 1991

**Impact factor:** 2.095\*

**Rank** 166/222 in Oncology  
41/82 in Obstetrics & Gynecology\*

**Editor-in-Chief:** Pedro T. Ramirez, MD

**Frequency:** Monthly

\* Source: 2019 Journal Citation Reports®,  
Clarivate Analytics, 2020

### Digital traffic

**Global visitors\*** 238k

**Global page views\*** 489k

**U.S. visitors\*** 61k

**U.S. page views\*** 158k

**e-Newsletter recipients** 10k

**Global eTOC recipients** 7k

\* Source: Google Analytics, Monthly Average January - June 2020

Contact a sales  
representative for  
the latest figures.

# ADVERTISING OPPORTUNITIES

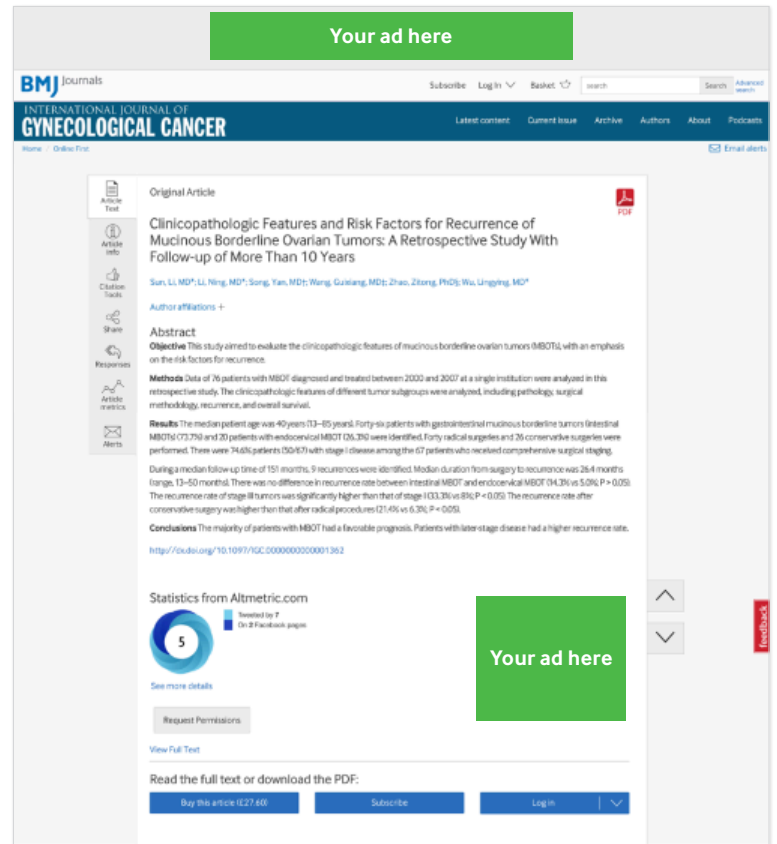
International Journal of  
**Gynecological Cancer**

**IJGC** 2021 Rates & Data

Online advertising options available, as well as tailored packages including:

- Reprints and ePrints
- Email table of content (eTOC) alerts
- e-Newsletter advertising
- Podcast

**IJGC online offers the opportunity to target your products through geo-targeted, online advertising. There are a full range of digital opportunities available.**



## DIGITAL ADVERTISING RATES

	Pixels	Rate	Minimum charge	Specifications
Website mobile banner	468 x 60	\$79 per 1,000 impressions	\$1,885 for 25,000 impressions	File type GIFs (animated preferred) and Rich Media accepted, subject to production clearance. File size up to 50k.
Website leaderboard	728 x 90	\$79 per 1,000 impressions	\$3,765 for 50,000 impressions	
Website MPU (Mid page unit)	300 x 250	\$84 per 1,000 impressions	\$2,030 for 25,000 impressions	Deadline to receive materials 5 working days prior to deployment.
eTOC alert leaderboard	320 x 100	Please contact Jim Cunningham at <a href="mailto:jcunningham@cunnasso.com">jcunningham@cunnasso.com</a> for the latest email advertising rates.		JPEG or GIF accepted  Please note: Advertisements are accepted subject to availability and BMJ approval.
eTOC alert MPU	300 x 250	Please contact Jim Cunningham at <a href="mailto:jcunningham@cunnasso.com">jcunningham@cunnasso.com</a> for the latest email advertising rates.		
e-Newsletter	600 x 90	Please contact Jim Cunningham at <a href="mailto:jcunningham@cunnasso.com">jcunningham@cunnasso.com</a> for the latest email advertising rates.		

# TARGETED SOLUTIONS

International Journal of  
**Gynecological Cancer**

**IJGC** 2021 Rates & Data

**Hurry! Limited opportunities available.**

## E-NEWSLETTER SPONSORSHIP

ABOUT REGISTER FOR EMAIL ALERTS PODCASTS VIDEOS

### INTERNATIONAL JOURNAL OF GYNECOLOGICAL CANCER

**A premier educational journal in gynecologic oncology**

**COVID-19 management: Most read article**  
The Editorial team of the *International Journal of Gynecological Cancer* recently published the following statement regarding gynecological oncology patients and the COVID-19 pandemic:

**COVID-19 Global Pandemic: Options for Management of Gynecologic Cancers**

The evidence-based options and authoritative strategies provided through this article have been well received by oncology specialists around the world. Please read and share with your colleagues.

[Click to Read](#)

#### Editor-Select Content

**Editorial**

COVID-19 Global Pandemic: Options for Management of Gynecologic Cancers

[READ THE EDITORIAL >](#)

**Your ad here**

f t **BMJ**

**Authentic, society-approved messaging**

Send new research to your audience through a monthly e-newsletter sponsorship. Content is selected by the Editorial team and sent to specialty-specific U.S. physicians. 30% average open and email click through rate.

- **Annual sponsorships available**
- **10k recipients, including:**
  - eTOC registrants
  - Opted-in specialists
  - Members of the International Gynecological Cancer Society
- **Two ad slots per e-newsletter:**
  - 600 x 90: animation accepted
- **Twelve-month, exclusive sponsorship available**
  - Please contact Jim Cunningham at [jcunningham@cunnasso.com](mailto:jcunningham@cunnasso.com) for the latest email advertising rates.

**Frequency discounts available!**  
Ask your sales rep for details.

**Editor-approved articles**

For more information on advertising, and to discuss your campaign requirements, please contact:

**JIM CUNNINGHAM**  
National Accounts Manager  
(201) 767-4170 office  
(201) 394-4426 cell  
[jcunningham@cunnasso.com](mailto:jcunningham@cunnasso.com)

# TARGETED SOLUTIONS

International Journal of  
**Gynecological Cancer**

**IJGC** 2021 Rates & Data

**Hurry! Limited opportunities available.**

## DIGITAL ROADBLOCK PACKAGE

The screenshot shows the article page for "Clinicopathologic Features and Risk Factors for Recurrence of Mucinous Borderline Ovarian Tumors: A Retrospective Study With Follow-up of More Than 10 Years". The page includes an abstract, methods, results, and conclusions. A green box labeled "Your ad here" is positioned at the top of the article content area. On the left sidebar, there are icons for Article Text, Article Info, Citation Tools, Share, Responses, Article Metrics, and Alerts. At the bottom of the article content, there is a "Statistics from Altmetric.com" section showing 5 mentions on Facebook pages, and a "Request Permissions" button. A "View Full Text" link is also present.

This exclusive opportunity gives your ads 100% share-of-voice on the website and within the email table of content (eTOC) alerts for an entire month.

- **Banner ads**
- **eTOC alerts**

**Frequency discounts available!**  
Ask your sales rep for details.

The screenshot shows the "About" page of the International Journal of Gynecological Cancer. The page features the journal's title in large blue letters, a navigation bar with "ABOUT" and "REGISTER FOR EMAIL ALERTS", and social media icons for Facebook and Twitter. The main content area describes the journal as the official publication of the International Gynecological Cancer Society and the European Society of Gynaecological Oncology. A green box labeled "Your ad here" is placed in the lower right section of the page. Below the main text, there is a "Register for email alerts" section with a "LEARN MORE" button. At the bottom, there is a "Recommendation" section with a "READ MORE" button and an "Extended report" section.

For more information on advertising, and to discuss your campaign requirements, please contact:

**JIM CUNNINGHAM**  
National Accounts Manager  
(201) 767-4170 office  
(201) 394-4426 cell  
jcunningham@cunnasso.com